

# Compartir mis Experiencias Entre el Sector Publico y Privado

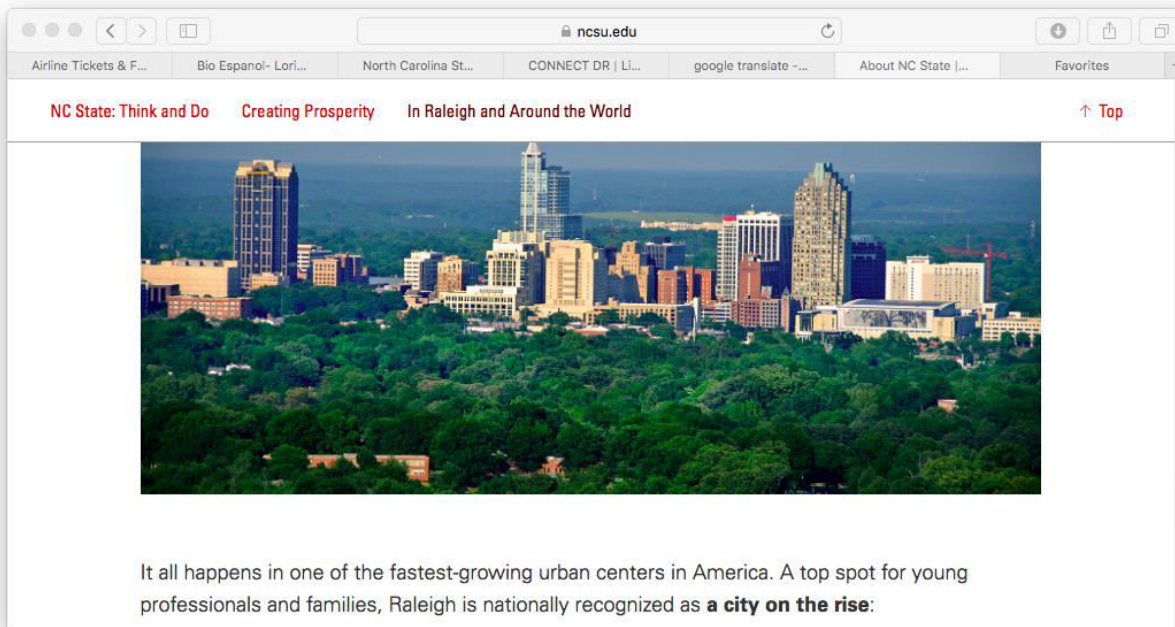
Dra. Lori Unruh Snyder  
North Carolina State University  
[LJUNRUH@ncsu.edu](mailto:LJUNRUH@ncsu.edu)



**NC STATE**  
UNIVERSITY

# NC State AGRICULTURE

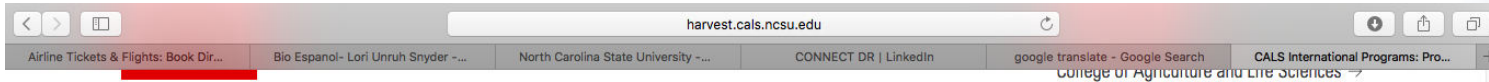
- Public University – 1887 founded
- Central Location with History of Strong Continuing Education



A screenshot of a web browser displaying the ncsu.edu website. The browser's address bar shows "ncsu.edu". The page features a navigation bar with the text "NC State: Think and Do", "Creating Prosperity", and "In Raleigh and Around the World", along with a "Top" link. Below the navigation bar is a large photograph of the Raleigh, North Carolina skyline, showing several tall buildings and a dense forest in the foreground. Below the photograph, the text reads: "It all happens in one of the fastest-growing urban centers in America. A top spot for young professionals and families, Raleigh is nationally recognized as **a city on the rise**:"



# Comunidad Global



## CALS International Programs

Faculty Directory   **Map**   Projects   Partners   Global Academy   Resources   About Us

Select Region or Country the select Project Type(s). Please allow map to load after each selection.

Remove filters

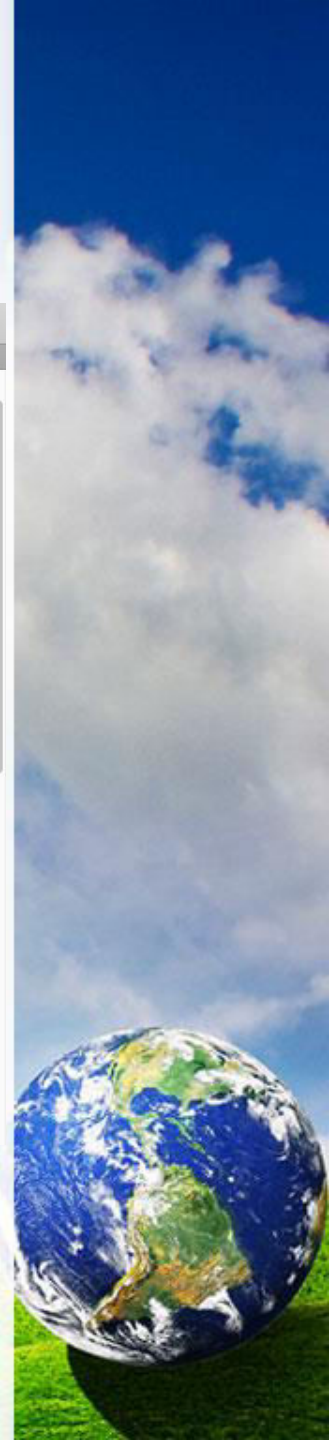
- Africa
  - Eastern Africa  
See Countries...
  - Middle Africa  
See Countries...
  - North Africa  
See Countries...
  - Southern Africa  
See Countries...
  - Western Africa  
See Countries...
- Americas
  - Central America  
See Countries...
  - North America  
See Countries...
  - South America  
See Countries...
  - The Caribbean  
See Countries...
  - Antigua and Barbuda
  - Bahamas
  - Barbados
  - Cuba
  - Dominica
  - Dominican Republic

Project Selections

**Clear All Project Types**

Current	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Past	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

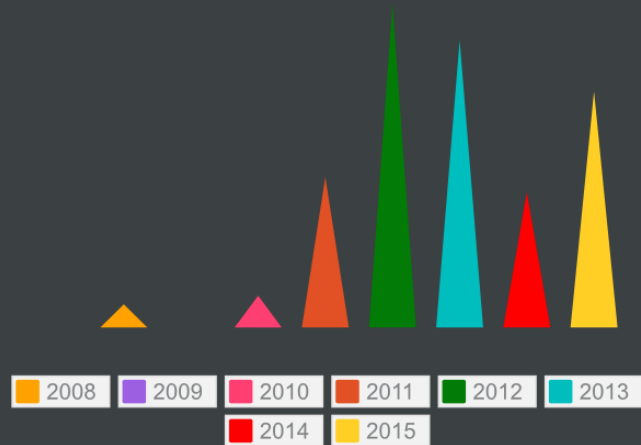
Study Abroad   Development Projects   Research Projects   Workshops & Training



# Global Training Initiative

Teacher Workshops for Training  
Professional Workshops for Companies  
Industry-Private Sector Matching  
Custom certificate programs in any areas  
Research projects or ideas  
Entrepreneurial Innovation Center

## Training Program Participants



Training programs are provided to both students and professionals in partnership with other NC State departments.



# Who do we work with?



Number of short-term training programs conducted by GTI

71

1,200+ participants

More than 1,200 people have participated in GTI short-term training programs



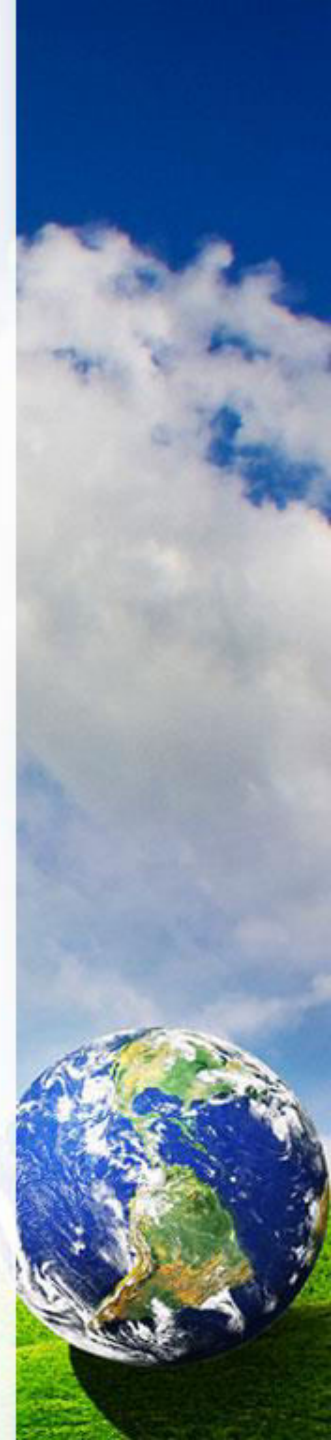
20+ countries represented



Strategic partners added annually



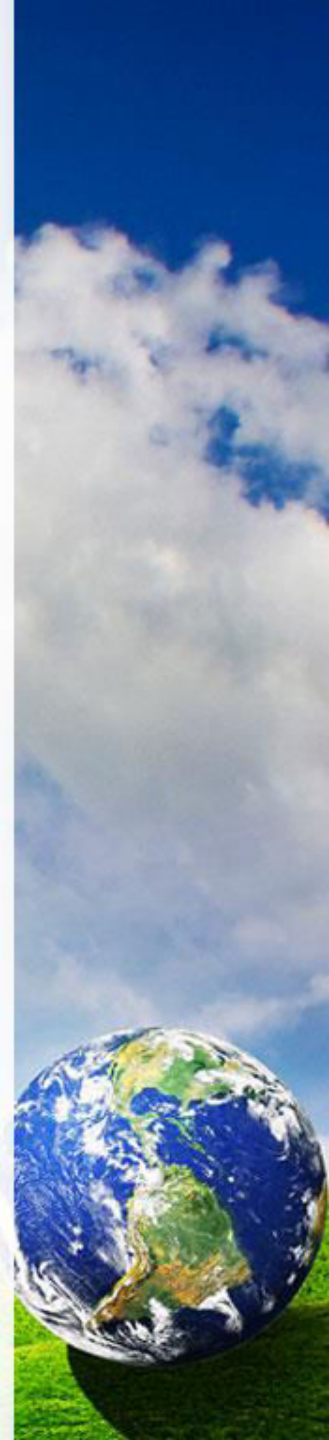
\$1.7+ million added to local economy



# Meta #1- ¿cómo nos conectamos?



# Example 1: Enterprise Developments Support Education & Research

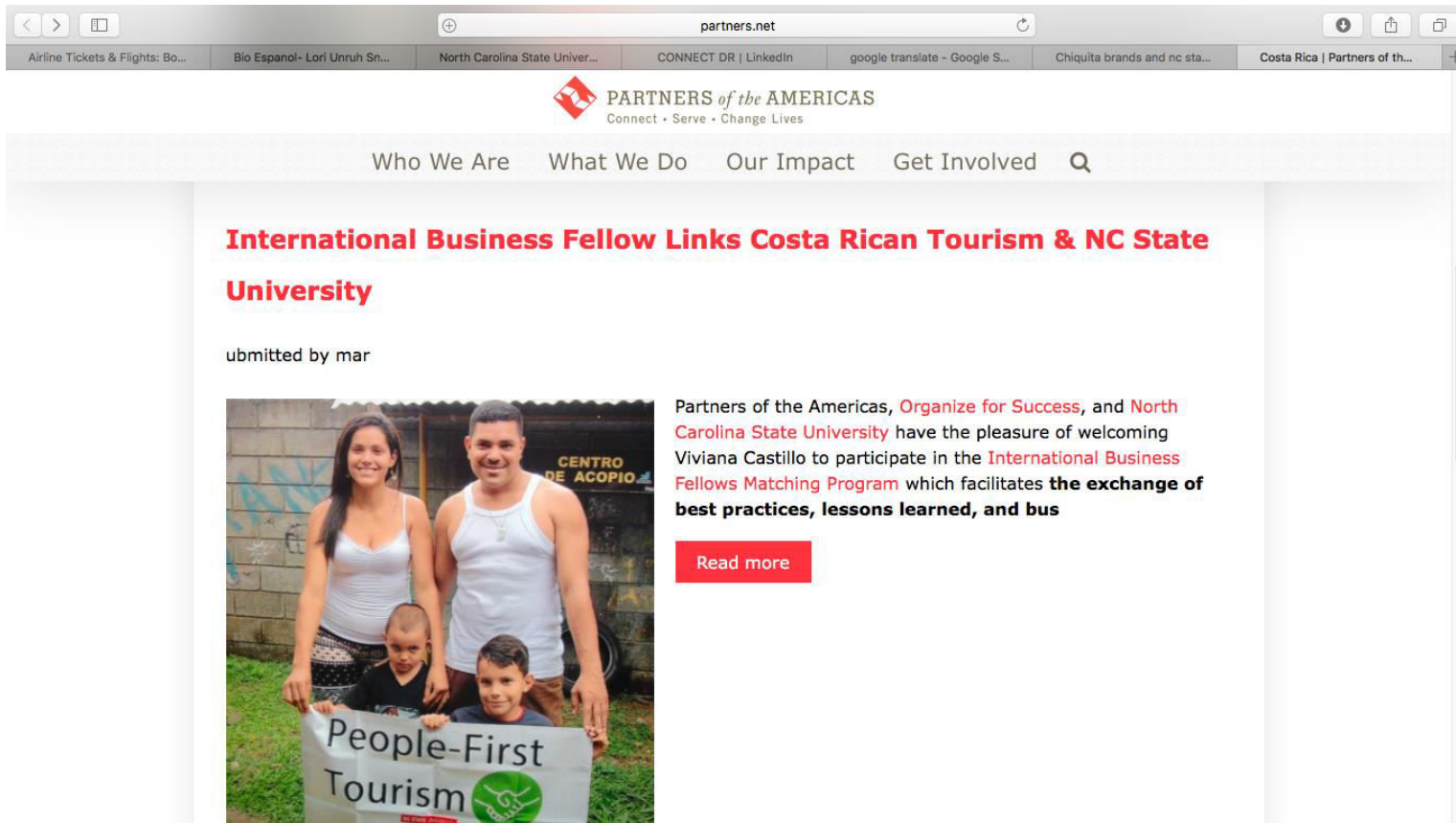


# Example 2:

## Temas de conexión

# Community Development

# Lideres Rural



A screenshot of a web browser displaying a news article on the Partners of the Americas website. The browser's address bar shows "partners.net". The website's header includes the logo for "PARTNERS of the AMERICAS" with the tagline "Connect • Serve • Change Lives" and a navigation menu with "Who We Are", "What We Do", "Our Impact", and "Get Involved". The article title is "International Business Fellow Links Costa Rican Tourism & NC State University" in red text. Below the title, it says "submitted by mar". The article features a photograph of a woman, a man, and two children holding a banner that reads "People-First Tourism" with a green circular logo. To the right of the photo, the text reads: "Partners of the Americas, **Organize for Success**, and **North Carolina State University** have the pleasure of welcoming Viviana Castillo to participate in the **International Business Fellows Matching Program** which facilitates **the exchange of best practices, lessons learned, and bus**". A red "Read more" button is positioned below the text. The right edge of the image shows a vertical strip of a blue sky with white clouds and a globe of the Earth.

partners.net


Airline Tickets & Flights: Bo... Bio Espanol- Lori Unruh Sn... North Carolina State Univer... CONNECT DR | LinkedIn google translate - Google S... Chiquita brands and nc sta... Costa Rica | Partners of th...

**PARTNERS** of the AMERICAS  
Connect • Serve • Change Lives

Who We Are What We Do Our Impact Get Involved

### International Business Fellow Links Costa Rican Tourism & NC State University

submitted by mar

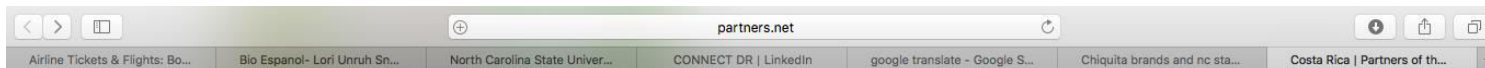


Partners of the Americas, **Organize for Success**, and **North Carolina State University** have the pleasure of welcoming Viviana Castillo to participate in the **International Business Fellows Matching Program** which facilitates **the exchange of best practices, lessons learned, and bus**

[Read more](#)



# Example 3: Private Sector: Chiquita Brands, Inc. Pasantias de Investigaciones



Who We Are What We Do Our Impact Get Involved 

## 100K Strong Grant Winner Goes Bananas for a Combination of Crop Science, Study Abroad and Social Entrepreneurship

Mon, 06/09/2014

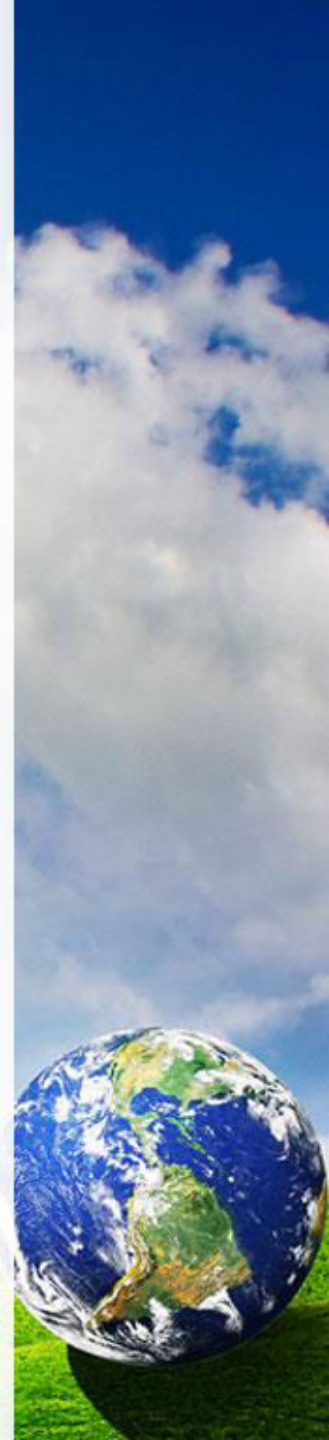


A unique partnership among North Carolina State University, the University of Costa Rica and Chiquita Brands has come together and won a grant during the recently completed Santander Round of the **100,000 Strong in the Americas Innovation Fund**.

[Read more](#)



# Campo vs. Ciudad – Education Integration for Youth/ Maestros



# Punto Clave: Cooperate Social Responsibility

- Not all companies have a CSR plan
- International market to export- they will need this CSR plan (UK, USA)
- Ambiente
- Education



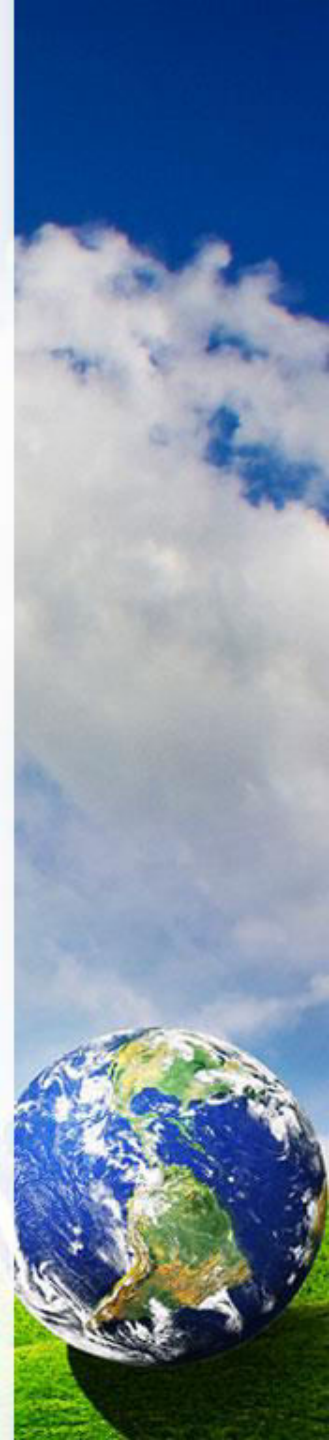
# S.W.O.T.

Strengths

Weaknesses

Opportunities

Threats (Riesgos)



# The Curriculum (Dos vias)

**Who are you?**

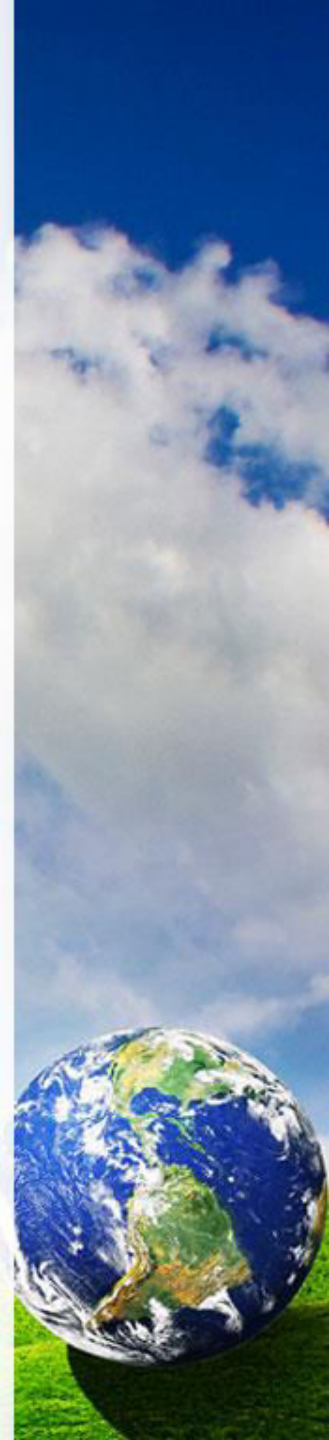
***What are your strengths?***

***What do you want to accomplish-partnerships will help reach your goal?***

***Do they know your strengths/or needs?***

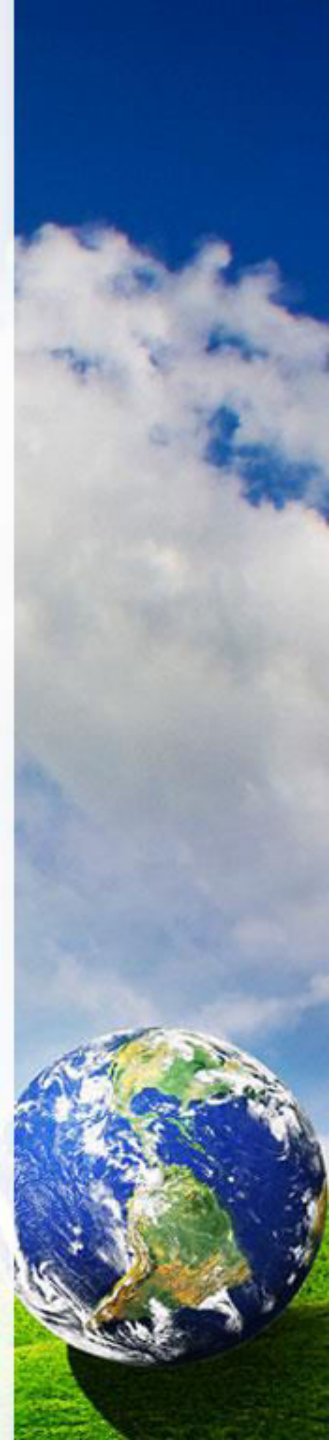
- ¿Quién eres tú?
- ¿Cuáles son sus puntos fuertes?
- ¿Qué es lo que quiere lograr-asociaciones ayudará a alcanzar su meta?
- Lo que no saben sus fortalezas / o necesidades?

## **S.W.O.T. Analysis**



# Strengths

- Competent and reliable employees
  - Resource inventory
  - Student resources
- Marketing niche
  - Marketing plan
- Expertise in area

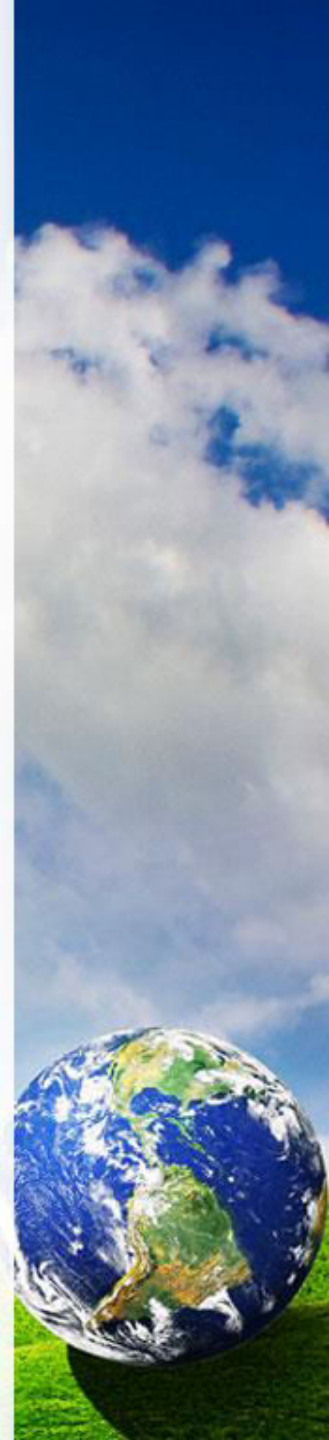


# Weaknesses

- NEEDS -NECISIDADES
  - Marketing plan
- Inadequate facilities or machinery
  - Resource inventory

## ***WEAKNESSES***

**Limited staff, both in term of quantity and skills.**



# Opportunities-Business

- Are there new technologies that would lower costs?
- Will diversification of enterprises increase profit?
- Always think of linkages from a business/education perspective
  
- ¿Existen nuevas tecnologías que podrían reducir los costos?
- Será la diversificación de las empresas incrementen la ganancia?
- Siempre piensa en vínculos desde una perspectiva de negocio / educación





# Other ways to connect:

Publications: Scientific Journals, Place less resources in printing course information and more on integrating outreach of success and new partnerships

Digital Materials

Case Study Development for Private Sectors (Coca-Cola)



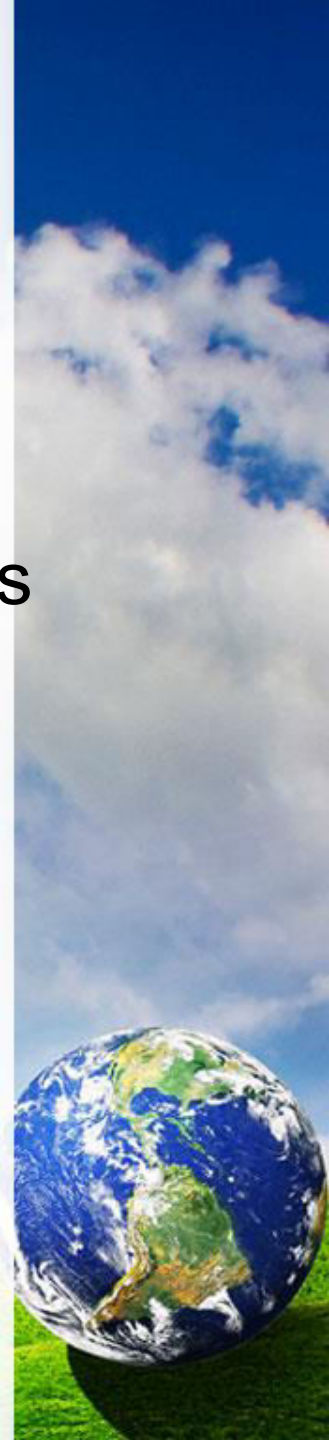
# Always

- **Setting Goals**

- Goals & Objectives (WHO?)
- Who is going to be the contact and leaders to get the work completed and timely finished.
- Mutual Expectations

- **Marketing Plan**

- Sources



# **Sustainable Relationships** **Management Plan of** **Continuation**

Process is as important as end product!

**El proceso es tan importante como el producto final!**



**THE OVERALL GOAL IS  
TO Desarrollo del taneto  
en RD**

**Graduation!!**

(whew.....)



# Opportunities NOW



Airline Tickets & F... Bio Espanol- Lori... North Carolina St... Don't miss out on... Capacity Building... FY2016- Capacity... google translate -...

 **PARTNERS** *of the* **AMERICAS**  
Connect • Serve • Change Lives

 **USA Study Abroad**





## Capacity Building Grants for U.S. Undergraduate Study Abroad Application Form

The Office of Global Educational Programs of the Bureau of Educational and Cultural Affairs (ECA), U.S. Department of State and Partners of the Americas (Partners) is pleased to announce the second open competition for proposals to advance the Bureau's objectives of mutual understanding between the people of the United States and those of other countries, specifically through the Capacity Building Grant for U.S. Undergraduate Study Abroad.

This competition is a component of the Department's engagement on expanding and diversifying U.S. study abroad through its U.S. Study Abroad Branch and is administered by Partners. The intent of the competition is to provide grants of up to \$42,000 to approximately 11 accredited U.S. higher education institutions (HEIs) and consortia to create or expand their U.S. study abroad programs under outlined diversity goals. These goals include broadening the student population who studies abroad, the destinations, and/or the disciplines in which they study. It is also intended to allow U.S. institutions to



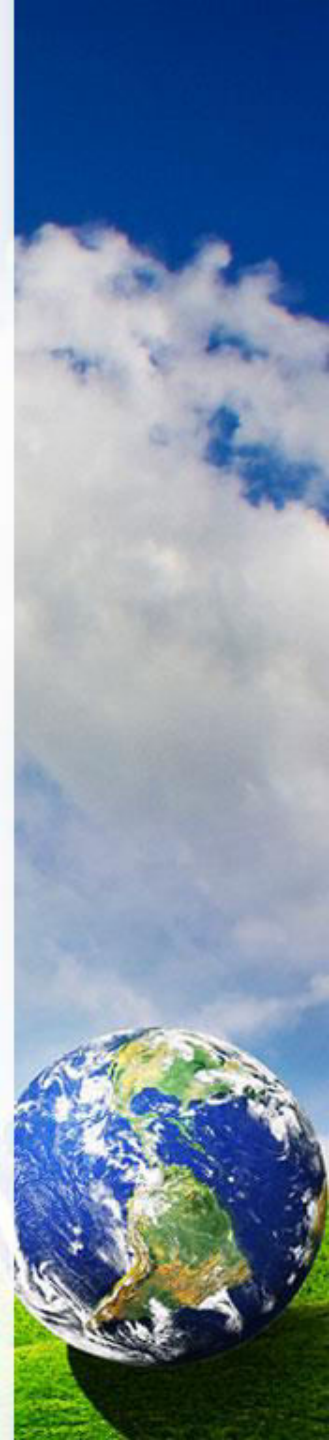
# Implementation of Curriculum: Study Abroad

- Suggested Curriculums
  - Three week-long sessions, Maymester
  - Project between University RD and University USA and Private Sector
  - Service Based projects to help all three people



# Ag Engineering, Ag Tech, Ag Business (STEM)

Companies  
Government Jobs  
Technical Services  
Job opportunities







- AES Domincaína
- Claro, Orange
- Adozona (Free trade); Acoproví (Construction)
- ONEC: Business enterprise commercial
- Fedocamaras- chamber of commerce
- Viva Resort- Tourism
- Ege Hanina (energy)

